



Discover: Peer Analysis

Retail Node Comparison Report – 10 Minute Drive Time

City	State	Residential Population	Daytime Population	Median HH Income	Market Supply
Laurinburg	NC	24,921	32,247	\$30,833	\$281,392,159
Waycross	GA	23,148	33,017	\$32,648	\$463,860,686
Mount Airy	NC	22,296	32,658	\$34,431	\$625,750,869
Lexington	NC	23,455	32,360	\$33,157	\$427,416,181
Roanoke Rapids	NC	27,168	33,742	\$34,979	\$379,563,441
Forest City	NC	22,334	33,024	\$34,284	\$524,871,030
Wilkesboro	NC	21,830	35,813	\$34,757	\$667,613,258
Moultrie	GA	27,374	34,346	\$31,116	\$543,604,205



Peer Report by Retail Category

